

**University of North Texas**  
**College of Merchandising, Hospitality and Tourism**  
**HMG 5560: Policy and Planning for/in Sustainable Tourism (Spring 2019)**

Class Schedule: Monday 5:30 PM - 8:20 PM (Chilton Hall: 349)  
Instructor: Dr. Birendra KC; Office: 343E, Chilton Hall  
Email: [birendra.kc@unt.edu](mailto:birendra.kc@unt.edu); Phone: 940-565-4551  
Office Hours: Thursday 1:00 PM-5:00 PM or by appointment  
Student Assistant: Siri Gogineni (Email: [sirigogineni@my.unt.edu](mailto:sirigogineni@my.unt.edu))

**Course Description**

This is a graduate interdisciplinary course designed to increase your understanding of issues in policy and planning in (for) sustainable tourism. Course utilizes work published in top journals in the fields of tourism, community studies, human geography or anthropology (among others) as the major base for in-class discussion. During the semester you will learn to critically evaluate policy for sustainability and planning for sustainable tourism.

Note: this course applies two main approaches to analyze contemporary policy and planning for sustainable tourism: discourse approach/critical theory.

**After taking this course, students should:**

- Understand tourism development in sustainability context
- Recognize elements of Global Sustainability Policy
- Recognize components of tourism governance
- Evaluate planning for tourism
- Discuss forms of tourism in the context of environmental discourse
- Learn to develop research inquiries
- Learn to develop a comprehensive literature review

**Recommended Textbooks:**

- Edgell, D. L., & Swanson, J. R. (2013). *Tourism Policy and Planning: Yesterday, Today, and Tomorrow*. Routledge (2<sup>nd</sup> Edition).
- Hall, C. M. (2008). *Tourism Planning: Policies, Processes and Relationships*. Pearson Education (2<sup>nd</sup> Edition).
- Gunn, C. A., & Var, T. (2002). *Tourism Planning: Basics, Concepts, Cases*. Routledge (4<sup>th</sup> Edition).

**Classroom Expectations:**

- Pay attention during discussions, take notes, and participate in class discussions.
- Complete assigned readings before the scheduled class begins.
- Prepare to actively participate in discussion lead by your peers.
- Do not miss classes (without excused absence); it will adversely affect your overall grade.
- Be a cooperative and productive member for a group (e.g., for assigned group project)
- Assignments should be submitted via TURNITIN until or unless other forms specified, NO Late Assignment will be accepted.
- Exhibit classroom behavior that does not infringe on other students' right to learn.

- Use proactive approach to learning.
- Honest and ethical conduct is both a required academic and professional behavior. Student who are found cheating, plagiarizing, or demonstrating poor ethical decision making will be subject to the full range of academic penalties presented in the Student Code of Conduct.

### **Grading:**

<i>Weekly Reaction Papers and In-Class Discussion</i>	<i>150 points</i>
<i>Discussion Leader</i>	<i>50 points</i>
<i>Exam</i>	<i>100 points</i>
<i>Class Project (includes presentation)</i>	<i>200 points</i>
<b>Total</b>	<b>500 points</b>

### **Letter Grades**

This following grading scale will be used to determine final grade:

A	90%-100%
B	80%-89.9%
C	70%-79.9%
D	60%-69.9%
F	Below 60%

## **Course Requirements**

### **Weekly Reaction Papers and In-Class Discussion**

Each week, students are required to submit a 1-1.5 page reaction paper (Single Space, Times New Roman, 12 pt. Font, 1" Margin). All the reaction papers should be submitted at the beginning of the class. This reaction paper is not simply a summary of the assigned readings but it should also include critical analysis of the content-it should reflect your thoughts based on the assessment of the content/readings. Your ability to discuss the reaction paper will count towards your weekly participation. As a graduate student, you should be able to demonstrate proactive approach to learning.

### **Excused Class Absences**

Excused absences require a written explanation and include only documented emergencies (e.g., medical problem), university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. All documentation for excused absences must be provided to the instructor no later than one week after excused absence. Failure to provide an explanation within this time frame will be considered unexcused.

### **Exam**

There will be only one exam. This will be a take home exam that will assess your understanding of the content covered in the class. Details for the exam will be provided later.

### **Make-up Examinations**

Make-up exams will **NOT** be scheduled unless arrangements are made prior to the examination. Make-up exams will be arranged only under reasonable circumstances deemed as such by the instructor. Under no circumstances whatsoever will a student be allowed to make-up an exam once the regularly scheduled exam has been administered unless she/he has made prior arrangements with the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests (i.e., doctor's note, Emergency Dean note etc.).

### **Discussion Leader**

Each student is expected to lead a discussion for a particular topic. Discussion leader will be assigned during the second week of the class. Discussion leader should be able to develop discussion materials for the class and will be planned and presented in conjunction with the instructor.

### **Class Project**

A group of 4 students will pursue a semester long research project, this research project will involve an identification of a topic, literature review, data collection (qualitative or quantitative, primary or secondary data), data analysis and write-up. A final report will be in a manuscript format for a peer-review journal article.

### **Revisions**

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgement, such revision will benefit the advancement of the course goals and objectives.

## **College of Merchandising, Hospitality & Tourism**

### **Syllabus Statements (Spring 2019)**

#### **ACADEMIC REQUIREMENTS**

##### Academic Status

- This term is used as an indication of a student's academic standing with the university. Graduate students must maintain a minimum cumulative grade point average (CGPA) of 3.0 to remain in good academic standing.
- A graduate student is placed on academic probation at the end of any enrollment period in which the CGPA drops below 3.0.

#### **ACADEMIC ADVISING**

##### CMHT Graduate Faculty Advisor

- CMHT MS students: plan to contact your assigned graduate faculty advisor at least once a semester, preferably twice. After the degree plan is completed, provide updates specifically on any change related to your degree plan. This includes changing the classes selected on the degree plan, change of minor or change in choice of thesis or non-thesis option.
- CMHT Graduate Academic Certificate students: contact the Department Graduate Coordinator at least once every semester to verify certificate program progression.

##### Degree Plan

- The degree plan is an official document prepared and approved by the student's faculty advisor and the Department Chair and lists courses completed, courses to be completed, proficiency examinations and all other requirements for a particular degree program. The degree plan is then submitted for department chair approval during the student's first term/semester of enrollment. The degree plan is subject to the requirements of the catalog in effect at the time the degree plan is approved. Policy found at:  
<http://www.unt.edu/catalog/grad/academics.htm>

##### Non-Degree Students

- Non-degree seeking students are admitted to the [Toulouse School of Graduate Studies](#) to enroll in graduate or undergraduate courses and are not admitted to a degree program or do not intend to complete a degree at UNT. Up to 12 graduate semester credit hours taken as a non-degree seeking student may be used toward a degree only with approval from the academic department. Non-degree seeking students must meet graduate school admission requirements.

- Students who continue to register for courses beyond the first 12 hours risk earning credits that cannot be applied to a degree program if admission is obtained later. Satisfactory completion of course work and/or other degree requirements does not imply acceptance of those credits toward a degree program. It is the responsibility of the student to know his or her admission status and seek admission to a degree program in a timely manner. <http://www.unt.edu/catalog/grad/academics.htm>

#### Application for Graduation

- It is the responsibility of the student to stay well-informed of progress toward the degree and to file the appropriate degree application with the office of the graduate dean. This is handled by accessing the online form and following the directions at <http://tsgs.unt.edu/academics/graduation> . Consult the online academic calendar at <http://registrar.unt.edu/graduation-and-diplomas> for the proper dates. The applicant's grade point average on all graduate work attempted must be at least 3.0 for the application to be accepted. Please note that there are no longer summer graduation ceremonies and the graduation deadline

### ACADEMIC INTEGRITY

Academic integrity emanates from a culture that embraces the core values of trust and honesty necessary for full learning to occur. As a student-centered public research university, the University of North Texas promotes the integrity of the learning process by establishing and enforcing academic standards. Academic dishonesty breaches the mutual trust necessary in an academic environment and undermines all scholarship.

**As a graduate student, you may be accumulating a body of knowledge related to your research focus. If you desire to continue with this endeavor in a current or future class you should discuss this matter with your instructor before beginning an assignment which you might utilize previously submitted work. Again, submitting papers, projects, or case studies that have already been submitted in previous coursework or current coursework is academic dishonesty.**

### STUDENT PERCEPTIONS OF TEACHING

The Student Perceptions of Teaching (SPOT) is the student evaluation system at UNT. This assessment will be made available during the semester. Student feedback is important and an essential part of participation in this course.

QUALIFIED STUDENTS UNDER THE AMERICANS WITH DISABILITIES ACT OR  
SECTION 504 OF THE REHABILITATION ACT OF 1973

The College of Merchandising, Hospitality and Tourism cooperates with the Office of Disability Accommodation to make reasonable accommodations for qualified students with disabilities. If you have a disability for which you will require accommodation, please present your written accommodation request by the *end of the first week* and make an appointment with the instructor to discuss your needs.

**IMPORTANT DATES**

**Specific details of all deadlines and events are found at these websites.**

**Use these websites for all final verifications of deadlines and dates.**

**Dropping a course:**

- A decision to drop a course may affect your current and future financial aid eligibility.
- Speak with the course instructor to discuss any possible options to be successful in the course before dropping.
- Meeting deadlines for dropping a course are the student's responsibility.
- Effective Fall 2018, the procedure to drop a course changed.
- See <https://registrar.unt.edu/registration/dropping-class>

**Other dates and deadlines:**

UNT Registrar: <https://registrar.unt.edu/students>

Important Dates/Deadlines: <https://registrar.unt.edu/registration-guides-by-semester>

Graduate School Dates for Graduation and Thesis Deadlines:  
<http://tsgs.unt.edu/academics/graduation>

**CMHT Virtual Lab**

UNT Students currently enrolled in a CMHT course have access to the CMHT Virtual Lab provided by VMware Horizon View virtual desktop system. This is useful if your course requires specific software and you need access to the software on your personal machine. You can find more information and installation steps here:

<https://itservices.cmht.unt.edu/labs>

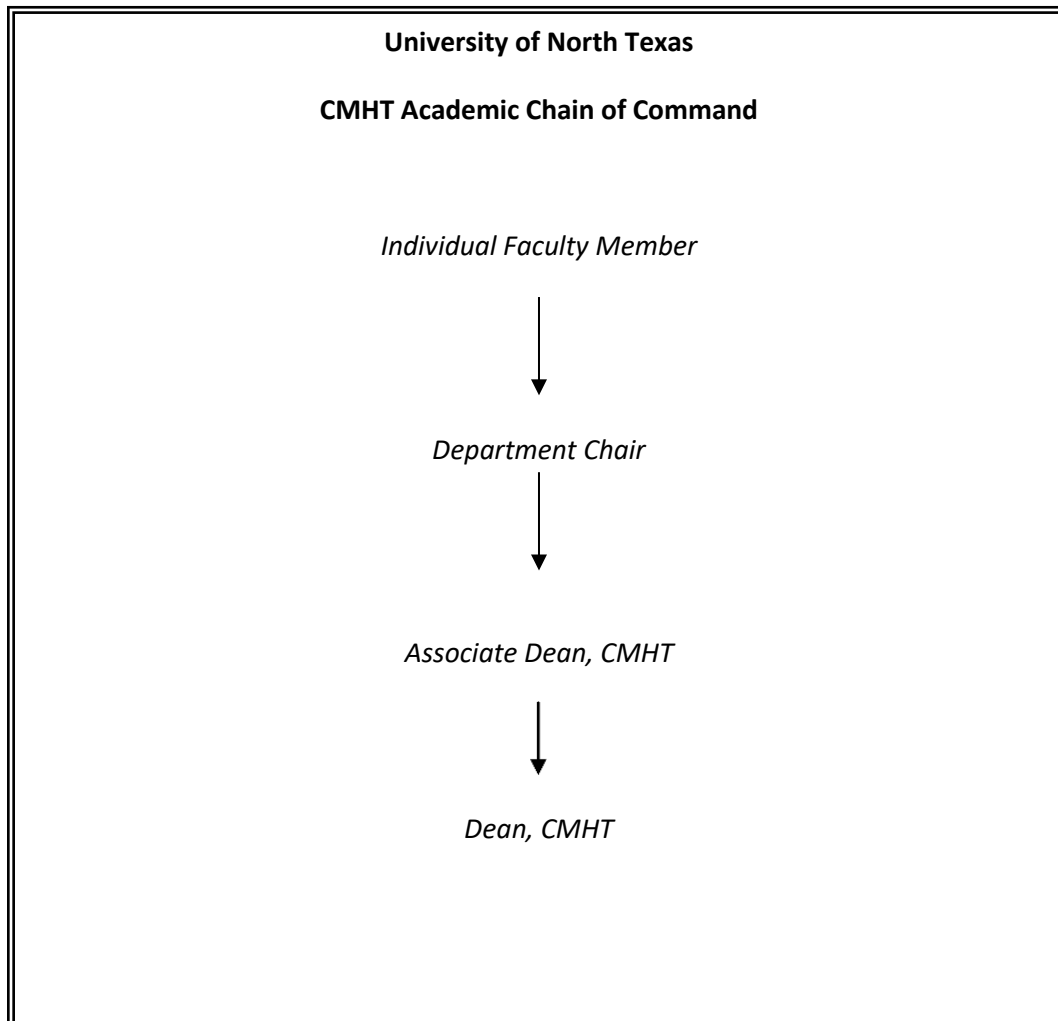
Also, the CMHT-IT Services desk can assist you with installing the VMware client on your personal machine. Please see above hours of operation for our IT services desk.

### CMHT Student Computer Lab

Located on the 3<sup>rd</sup> floor of Chilton Hall, technology classroom 388 will be open for students as a computer lab Monday - Friday between the hours of 8:00AM – 1:00PM. In this computer lab, there will be laptops available for checkout as well as printers for your course-related printing needs. Please take advantage of this environment to work on group projects or as a study room.

### ACADEMIC ORGANIZATIONAL STRUCTURE

Understanding the academic organizational structure and appropriate Chain of Command is important when resolving class-related issues. When you need problems resolved, you should start with your **individual faculty member** who will then help you navigate the Chain of Command shown below:



## ACCESS TO INFORMATION

**As you know, your access point for business and academic services at UNT occurs within the my.unt.edu site [www.my.unt.edu](http://www.my.unt.edu) . If you do not regularly check Eagle Connect or link it to your favorite e-mail account, please so do, as this is where you learn about job opportunities, CMHT events, scholarships, and other important information. The website that explains Eagle Connect and how to forward your email: <http://eagleconnect.unt.edu/>**

## COURSE SAFETY STATEMENTS

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

## IMPORTANT NOTICE FOR F-1 STUDENTS TAKING DISTANCE EDUCATION COURSES

From UNT-International regarding On-Campus Component Reporting Form for Online Courses. “Immigration regulations stipulate that for F-1 International Students *“no more than the equivalent of one on-line/distance education class or 3 credits per session may count towards the full course of study requirement”* (8 C.F.R. § 214.2(f)(6)(i)(G)). At UNT, many online courses are in reality “blended” courses that have both online and on-campus components. To compensate for the “blended” courses, UNT has created this form to allow students taking a “blended” course to count the course as an on-campus course and not an online course to comply with their full time enrollment requirement. This form should be filled out and signed by the Course Professor and returned to the International Student and Scholar Services Office during the first week of classes for a given term.”



Form link: <http://international.unt.edu/ISSS/international-student-scholar-forms>

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email [international@unt.edu](mailto:international@unt.edu) ) to get clarification before the one-week deadline.

### **CLASSROOM POLICIES (On-campus and on-line)**

The University's expectations for student conduct apply to all instructional forums. The Code of Student Conduct is located at [http://www.unt.edu/csrr/student\\_conduct/index.html](http://www.unt.edu/csrr/student_conduct/index.html) .

### **EMERGENCY NOTIFICATION & PROCEDURES**

UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). <http://www.unt.edu/eaglealert/> The system sends messages to the phones, etc. of all active faculty staff, and students. Please make certain to update your phone numbers at [www.my.unt.edu](http://www.my.unt.edu). Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.

In the event of a university closure (weather or other circumstance) check your Eagle Connect email and check into your Canvas course to receive information regarding your specific classes.

**Course Schedule** (\*Note: The course schedule is subject to change)

Week	Topics
Week 1: Jan. 14 <sup>th</sup>	Syllabus Overview & Course Expectations Group Project Discussion (First Day of Class)
Week 2: Jan. 21 <sup>st</sup>	<b>Martin Luther King Jr. Day</b>
Week 3: Jan. 28 <sup>th</sup>	M 1: Introduction to Tourism Policy & Planning
Week 4: Feb. 4 <sup>th</sup>	M 1: Tourism Policy & Planning for Sustainable Tourism
Week 5: Feb. 11 <sup>th</sup>	M 1: Role of Tourism Policy & Planning for Sustainable Tourism Development Goals (SDGs)
Week 6: Feb. 18 <sup>th</sup>	M 2: Basics of Tourism Policy & Planning Formulation and Implementation
Week 7: Feb. 25 <sup>th</sup>	M 2: Critical Analysis of Strategic Tourism Plan
Week 8: Mar. 4 <sup>th</sup>	M 2: Tourism Policy & Planning Case Studies
Week 9: Mar. 11 <sup>th</sup>	<b>Spring Break (No Class)</b>
Week 10: Mar. 18 <sup>th</sup>	M 3: Collaboration in Tourism Policy & Planning
Week 11: Mar. 25 <sup>th</sup>	M 3: Community Participation in Tourism Policy & Planning
Week 12: Apr. 1 <sup>st</sup>	M 3: Context-based understanding of collaboration and community participation
Week 13: Apr. 8 <sup>th</sup>	<b>Exam</b>
Week 14: Apr. 15 <sup>th</sup>	M 4: Concept of Resilient Thinking in Tourism Policy & Planning
Week 15: Apr. 22 <sup>nd</sup>	M 4: Conceptualizing sustainability in tourism policy & planning
Week 16: Apr. 29 <sup>th</sup>	Group Presentation (Last Day of Class)
	Final Paper Due on May 6 <sup>th</sup> , 2019

\*Note:

- Module 1 (M 1) ~ Basics of Tourism Policy & Planning
- Module 2 (M 2) ~ Tourism Policy & Planning Process
- Module 3 (M 3) ~ Tourism Governance
- Module 4 (M 4) ~ Resilience Thinking and Tourism Policy & Planning
- Content-specific readings will be provided on Canvas one week in advance